



Invitation to the Tender (ITT) for Afghanistan National team's Sponsorship Rights for the tour of Zimbabwe December, 2021

Tender announce date: 17 Nov, 2021

Tender notice:

The Afghanistan Cricket Board (ACB) manages and runs Cricketing affairs in Afghanistan and is a Full Member Cricket Board of International Cricket Council (ICC). It's the only country that has received full membership in a record time.

Afghanistan Cricket Board has published an ITT for the National team Sponsorship rights related to Afghanistan tour of Zimbabwe, Dec- 2021.

As per the Future Tours Program (FTP), Afghanistan is set to tour for Three 3 ODIs Followed by Five 5 T20Is series which is scheduled form 13 Dec, 2021 to 05 Jan, 2022 at Zimbabwe. It worth mentioning that, One Day international matches are part of the ICC ODI league which is a pathway towards qualification to the ICC Cricket World Cup 2023. This is a major series with both teams considered as rivals in Cricket world to face each other again for a competitive cricket after some time. The series will ensure that cricket fans witness some great cricket.

The Sponsorship benefits offered for execution to the Sponsor is as below:

1. Naming rights:

The Afghanistan Cricket Board (ACB) will grant Sponsor the exclusive naming rights of:

“Official National team Sponsor “for the Tour of Zimbabwe 2021”

2. Logo Placement on Players kits:

National team sponsor logo will be placed on the Abdominal Position of the Afghanistan National players' Playing & training kits, and on the leading arm spot of the traveling kits worn by the players during the ODI and T20I series.



3. Online Exposure & Printed Publications:

A. National team Sponsor logo will be given exposure on ACB's social and digital media platforms including:

- www.cricket.af: Official ACB website
- www.facebook.com/AfghanistanCricketboardofficial: Official Facebook page of ACB with over 2.5 million fans. Overall, ACB Facebook page is in top 10 list in Afghanistan in terms of followership.
- www.twitter.com/ACBofficial: The official twitter account of Afghanistan Cricket Board with over 455,000 followers.
- www.instagram.com/afghanistancricketboard: The official ACB Instagram account has over 201,000 followers and are on the rise rapidly.

Sponsor logo will be placed on Cover photo of Afghanistan social media platforms with national team group photo.

B. Advertisement in ACB official magazine & ACB annual report: Advertisement in the Afghan cricket magazine of ACB and article on ACB - Sponsor Partnership in ACB annual report for the duration of this agreement.

4. Some Other Benefits:

- Sponsor will be awarded 5 (five) bats and 5 (five) shirts with the autograph of entire of Afghanistan squad for the tour.
- Group photo with national team jersey (Sponsor logo on it).
- Signing the contract and publicizing it through media release.

Bid terms and conditions:

1. Eligibility Criteria

The Company or LLC must be in operation for at least 03 (three) years in a reputable business. Companies related to Tobacco, liquor brands (Surrogated & Non-Surrogated) and Betting are not eligible. Local brands and Afghanistan-based companies will be given preference. The tender needs to be accompanied with the following documents:

- Bank Solvency Certificate along with bank Statement
- Updated Trade License Copy
- TIN/VAT Certificate
- Company Profile

2. Restrictions:

Any entities with an existing unresolved dispute with ACB or any other ICC Member Countries on a point of law or fact shall be ineligible to participate in the tender process and submit bids.

3. Financial Offer

The interested parties shall submit a financial offer along with proof of their eligibility by email to procurement.manager@afghancricket.af with a copy to ceo@afghancricket.af and n.azizi@afghan-cricket.af.

Bid Documents Submission deadline is 11.59 p.m. **7th Dec 2021**. The bids will be opened, evaluated and tender awarded.

All terms and conditions related to the tender submission and evaluation of bids eligibility requirement and performance obligations are available in the document.

ACB reserves the right as per discretion, to cancel or amend the entire bidding process at any stage and to reject any or all bids without being obliged to assign any particular reason for the same.

Thank you for taking the time to consider National Team Sponsorship. We hope there is something here to fit the needs and budget of your organization; but if there is anything we haven't thought of or you would like us to add please do get in touch with us through email above.



Afghanistan Cricket Board

Kabul International Cricket Stadium

Near Chaman-e-Huzoori, Khan Abdul Ghani Khan

Road, Kabul Afghanistan