

# Request for Proposal (RFP)

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**Opening Date:** October 05, 2021

**Closing Date:** October 20, 2021

**Subject:** **Conduct a Feasibility study including a Cost Benefit Analysis of Rangeland Management (RAMA) Project in Dykundi Province**

## **The Organization**

Afghanaid is humanitarian and development organization registered in the Afghanistan and United Kingdom. For close to forty years we have worked with millions of deprived, excluded and vulnerable families in some of the poorest and most remote communities in Afghanistan. We build basic services, improve livelihoods, and strengthen the rights of women and children, help communities protect against natural disasters and adapt to climate change, and respond to humanitarian emergencies.

Our community-led approach gives ordinary Afghans a voice in their own development, making them active participants in shaping the future of their country.

With our years of experience, our majority Afghan team, and our deep understanding of local, cultural and ethnic issues, we have earned great trust and respect among the communities we serve. This has allowed us to gain access to some of the most underserved areas of the country.

## **Project Background**

The Rangeland Management (RAMA) Project first phase covers the period of May 2018- May 2022 which is implemented by TLO and Afghanaid Consortium in 33 rangeland communities which are located in six targeted districts of Daykundi province.

The RAMA Project overall goal is that "Poor communities, particularly women, improve their livelihoods and the rangeland ecosystem through sustainable natural resource management".

RAMA project pursues to achieve the project overall goal through a set of three outcomes and six outputs and its relevant indicators.

**Outcome 1: Rangeland Management Associations (RMAs) ensure sustainable rangeland management.**

- Output 1. Women and men apply sustainable land management practices on rangelands
- Output 2. Women and men's rangeland-based livelihoods are more sustainable and resilient
- Output 3. RMAs member (M/F) apply NRM / DRR measures to protect their assets

**Outcome 2: Community-based governance institutions improve and manage rangelands in sustainable way.**

- Output 4. Community-based institutions define access rights in a participatory way and establish community agreements
- Output 5. Community-based institutions establish and implement pasture management and improvement plans to halt and reverse rangeland degradation

**Outcome 3: DAIL and PAIL/MAIL strengthened to establish and support RMAs**

- Output 6. PAIL relevant staff have the capacity to replicate the process of establishing and capacitating RMAs

**Scope and Purpose of the consultancy**

The objectives of the proposed Feasibility Study (incl. Cost Benefit Analysis) are (i) to determine whether the benefit of the RAMA interventions outweigh the costs (and by how much) and (ii) to determine at what level of "delivery cost" the interventions in the field yield an unacceptable internal rate of return.

The range of delivery cost to be investigated is between 45% and 20% of the overall budget with the remaining part spent on interventions in the field.

The consultant is expected to quantify the investment and maintenance costs of the Rangeland Management intervention after Phase I, so excluding the pilot related expenses in Phase I. The consultant is also expected to quantify the benefits over the life of project. These benefits will cover at least (i) the immediate benefits to inhabitants of the RAMA rangelands due to enhanced rangeland productivity, (ii) the benefits to irrigated agriculture in the area under a RAMA rangeland, (iii) the reduced damage to poverty and livelihoods due to flash floods in the RAMA rangelands and the areas downstream and (iv) the benefits to RAMA rangeland communities and communities downstream due to enhanced ground water tables.

The consultant will also conduct numerous sensitivity analysis to find out which factors determine the feasibility of the RAMA rangeland activities.

The analysis will serve as a basis for decision-makers, and will aim at answering the following questions:

- What are the costs associated per hectare of rangelands?
- What are the costs of the different measures implemented by RAMA, and which measures were the most effective in contributing to the achievement of the outcomes?
- Are the interventions the most cost effective way to achieve the project outcomes? How might the project interventions be more cost-effective?
- What are the long-term benefits of the project intervention?
- What are the benefits and/or consequences of the project, not captured in the log-frame?
- What are the costs of the interventions to improve livelihoods and food security, as compared to the monetary benefits?
- “What are the internal and external limitations of the RAMA project to improve rangeland productivity and increase income through rangelands?”
- What are the cost of changes in people mind-set for the sustainable rangeland management?

The consultant will gather evidence by focusing on funds invested (i.e. the project inputs and services in key intervention areas in rangeland productivity and services), and how these interventions address the needs of RMAs, as well as on the long-term effects produced by each of those services. The consultant may propose a comparison of the alternative traditional interventions against the RAMA’s interventions for analytical purposes. The information on the needs and effects will be gathered from several sources in order to achieve as complete data as possible and observe triangulation principles. However, it is expected that the consultant would propose the methodology for conducting the analysis and more specifically the concrete sources of information.

### **Methods for Analysis**

In addition to the consultant’s proposed methods, Afghanaid and TLO anticipates the use of the following methods to conduct the analysis:

- Identifying costs in USD of the current intervention model: Costs for Phase II of project implementation (nonrecurring such as labor, technical assistance, trainings, and certain operations and services; or recurring such as changes in personnel, supplies, and materials or maintenance and repair).
- Identifying benefits and presenting them in monetary terms in USD.

### **Deliverables**

The resource person will prepare the report in English. The total number of pages of the cost benefit analysis report will be discussed and agreed with TLO and Afghanaid during the inception phase and once the assignment is complete the lead consultant will present the findings to Consortium. The contents of the report will include but not limited to the proposed chapters:

- a. Executive Summary
- b. Context and introduction
- c. Cost Benefit Analysis methodology
- d. Limitations and advantages of the methodology
- e. Project Cost and benefit Analysis and Cost and Benefit comparison
- f. Conclusions and recommendations (Conclude your argument with a summary of the major benefits in comparison to the costs).
- g. Appendices including: data collection tools, list of documents reviewed, list of abbreviations, etc.
- h. Provide references and/or links to any additional sources of information.

### **Commissioning Manager / Reporting Line**

The consultant will be working closely with the RAMA project Manager, M&E Manager and other Afghanaid and TLO senior Management team and will report to them.

### **EXPERTISE REQUIRED**

- Fluent in English both written and oral.
- Experience in feasibility studies incl. cost. Benefit analysis in NRM.
- Proven competence and economic research with experience in international development, preferably in agriculture sectors.
- Background in economics; education and/or experience in agriculture, and rangeland management is advantageous.

### **Financial process**

The payment will be done once the assignment has been fully completed.

### **REQUIREMENTS FOR RFP:**

#### **1) Contact Information**

Provide a Primary Contact Person, Company Name, Address, Phone Number, E-mail Address.

#### **2) Background and Experience**

Outline your approach to providing the deliverables listed in the ToR/assignment. Describe your/ your organization's expertise and experience related to assignment with other NGOs by providing a list of your clients including their name, project details, location total contract value and other relevant information.

### **3) Key Staff/Lead Consultant**

Identify key staff that will be dedicated to providing this consultancy. Describe education and experience of key staff relevant to the requested services.

### **4) Consultancy Cost**

Provide a detailed budget for the services.

## **CONTACT DETAILS & SUBMISSIONS**

The assignment is planned to take place between Nov 01<sup>st</sup> 2021 till Dec 20<sup>th</sup> 2021, in Daykundi Province of Afghanistan.

National/International firms/individuals that meet the above requirements should submit their application to [jobs@afghanaid.org.uk](mailto:jobs@afghanaid.org.uk) by 20<sup>th</sup> Oct 2021.

The application should include the following:

- EOI and CV, including complete contact details, previous relevant experience and references
- A sample feasibility report written by the applicant.
- Detailed work plan
- Financial proposal

All communication regarding this RFP shall be directed via email to: [jobs@afghanaid.org.uk](mailto:jobs@afghanaid.org.uk)

Please also write in the subject line of your email "RFP No. **AAD-102021** Proposal for "**Conduct a Feasibility study including a Cost Benefit Analysis (RAMA) project**".

Questions regarding to the request for proposal may be raised until 4:30 pm (Kabul Time) October 19, 2021 Electronic copies of the Proposals in response to this request are to be submitted until 4:30 pm (Kabul Time) October 20, 2021.

Proposals received after this date will not be considered.

Only registered consultancies & organizations meeting the above criteria will be short listed for further procedure.